

Tarsus

XDEMIVY™ FDA Approval Conference Call

July 25, 2023



Webcast Logistics and Information

- This webcast is being recorded and a replay will be available for at least 90 days on the Investors and News page of the Tarsus website later today
- There will be one Q&A session at the end of today's program
- To ask a question, please submit questions in the "Questions & Answers" chat box and then click "Send"
- Today's slides may be downloaded from the Investors and News section of our website or directly from the webcast
- For technical assistance, click on the "Help" icon located at the upper right of the page

Legal Disclaimer

This presentation contains forward-looking statements that involve risks and uncertainties. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current expectations about future events that we believe may affect our financial condition, results of operations, business strategy, and financial needs. All statements other than statements of historical facts contained in this presentation, including any statements regarding our ability to achieve distribution and patient access for our products including XDEM VY™ and timing and breadth of payer coverage; our expectations of the potential market size, pricing, gross-to-net yields, eye care provider and patient acceptance and demand of XDEM VY, opportunity and patient populations for our product candidates, including XDEM VY; our sales force size and hiring plans; the commercialization and market acceptance of XDEM VY; revenue expectations, statements by Tarsus management; our ability to obtain marketing approvals of our product candidates and to meet existing or future regulatory standards or comply with post-approval requirements; our expectations regarding the potential advantages of our product candidates over existing therapies, clinical development programs and operations; our expectations with regard to our ability to develop additional product candidates or product candidates for other indications; our ability to identify additional products, product candidates or technologies with significant commercial potential that are consistent with our commercial objectives; our research and development programs; and the implementation of our business model and strategic plans for our business and product candidates are forward-looking statements. The words “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from those expressed or implied by the forward-looking statements. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. No representations or warranties (expressed or implied) are made about the accuracy of any such forward-looking statements. Important factors that could cause our actual results to differ materially are detailed from time to time in the reports we file with the Securities and Exchange Commission, copies of which are posted on our website and are available from us without charge. However, new risk factors and uncertainties may emerge from time to time, and it is not possible to predict all risk factors and uncertainties.

Call Speakers



**Bobak Azamian,
M.D., Ph.D.**

Chief Executive Officer
and Chairman



Aziz Mottiwala

Chief Commercial Officer



David Nakasone

Head of
Investor Relations

XDEMZY™ is Approved in the United States



The **first and only**
FDA-approved treatment for
Demodex blepharitis



Disease Overview & Market Opportunity




Demodex Blepharitis: Pervasive and Damaging Eyelid Disease

- Affects ~25M patients in the U.S.^{1,2}:
~1.5M diagnosed and seeking a solution³
- Caused by an infestation of *Demodex* mites
- Patients can suffer inflammation, redness, irritation and a negative impact on daily life
- Easily diagnosed during a routine eye exam through the identification of collarettes
- **XDEMVIY is the first and only FDA-approved therapeutic for *Demodex* blepharitis (DB)**



Eyelash with multiple mites

Collarettes are the pathognomonic sign of DB – waxy, cylindrical plaque composed of dead mites, mite eggs & waste



XDEMVIY for the treatment of
Demodex blepharitis



XDEMZY for the Treatment of *Demodex* Blepharitis



Overview of Prescribing Information

Indications and Usage

XDEMZY is an ectoparasiticide (anti-parasitic) indicated for the treatment of *Demodex* blepharitis

Efficacy

- Improvements in lids (reduction of collarettes to no more than 2 collarettes per upper lid)
- Mite eradication (mite density of 0 mites/lash)
- Erythema cure (Grade 0)

Safety

Generally safe and well tolerated

- The most common adverse reaction was instillation site stinging and burning (10%)

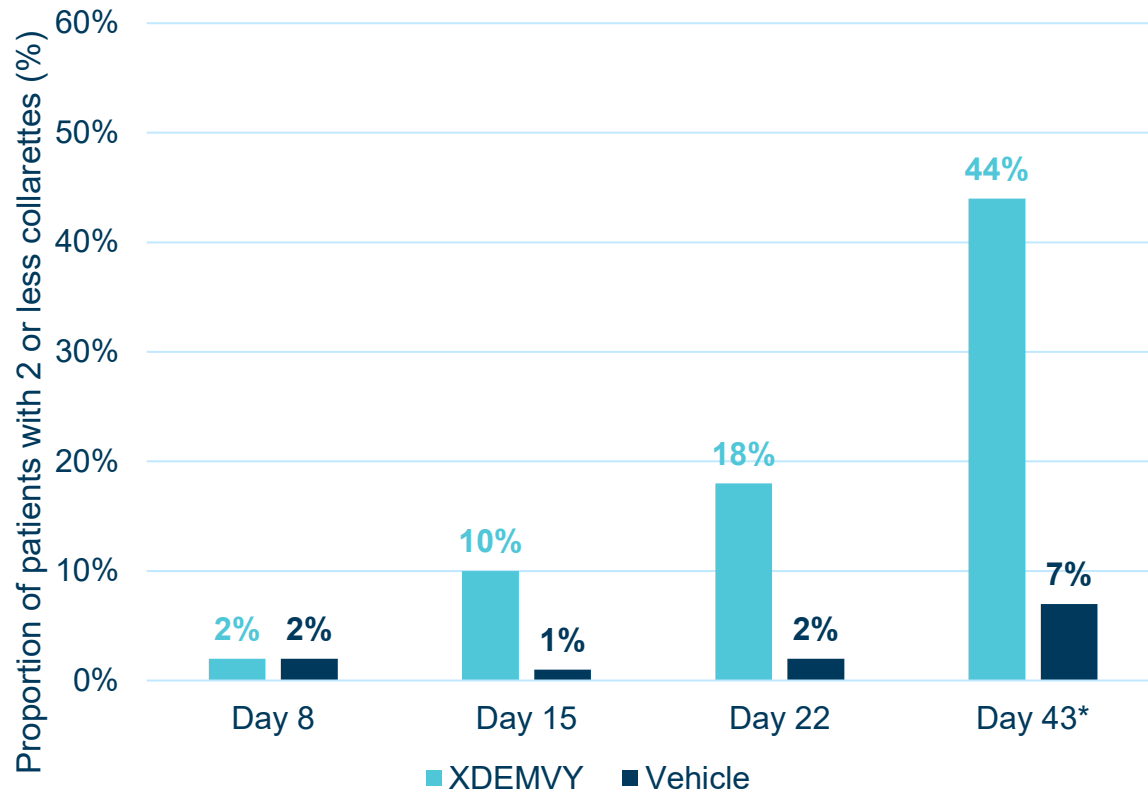
Dosage and Administration

Instill one drop of XDEMZY in each eye twice daily (approximately 12 hours apart) for 6 weeks

Please see full prescribing information at xdemvy.com.

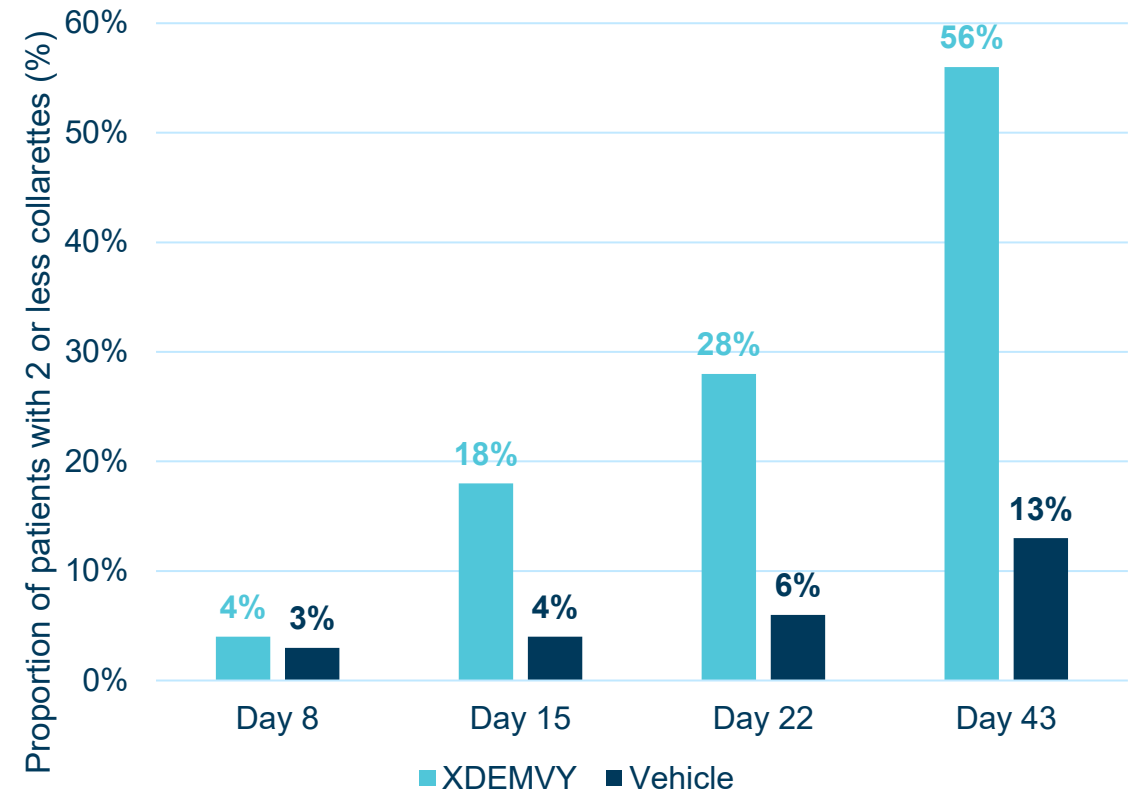
Significant Benefit in Collarette Improvement Observed in Two Pivotal Trials

Saturn-1: Proportion of Patients with 2 or Less Collarettes for the Upper Eyelid



*Day 43 Primary Endpoint; XDEMVY N=209, Vehicle N=204, p-value <0.01

Saturn-2: Proportion of Patients with 2 or Less Collarettes for the Upper Eyelid



*Day 43 Primary Endpoint; XDEMVY N=193, Vehicle N=200, p-value <0.01

Mite Eradication, Erythema Cure and Favorable Safety Profile Observed in Two Pivotal Trials

Proportion of patients with eradication of *Demodex* mites and erythema cure in the analysis eye at Day 43 in Saturn-1

	XDEMVY (N=212)	Vehicle (N=209)	p-value
Mite Eradication	68%	17%	< 0.01
Erythema Cure	19%	7%	< 0.01

Proportion of patients with eradication of *Demodex* mites and erythema cure in the analysis eye at Day 43 in Saturn-2

	XDEMVY (N=203)	Vehicle (N=209)	p-value
Mite Eradication	50%	14%	< 0.01
Erythema Cure	30%	9%	< 0.01

Well-demonstrated safety profile

The most common adverse reaction was instillation site stinging and burning (10%). Other ocular adverse reactions reported in less than 2% of patients were chalazion/hordeolum and punctate keratitis.



XDEMVIY Commercial Launch

The Next Blockbuster in Eye Care



XDEMVY: First FDA-Approved Therapeutic for Millions of DB Patients

Unique ability to treat underlying cause of disease enables opportunity to unlock one of the largest underserved eye care markets



Effective and durable therapeutic with no competition

Definitive standard of care potential demonstrated in two pivotal trials



Compelling value proposition for patients, ECPs & payers

High receptivity from eye care community

Broad reimbursement potential

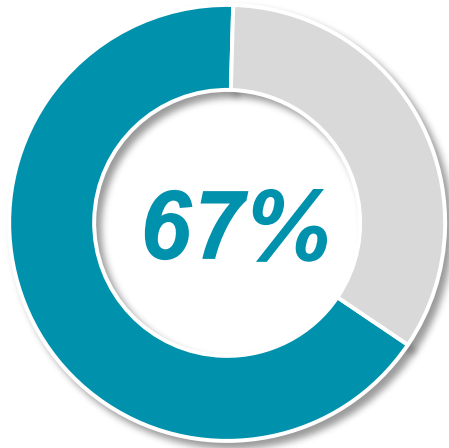


Commercial platform prepared for rapid launch

Product available and sales force expected by the end of August

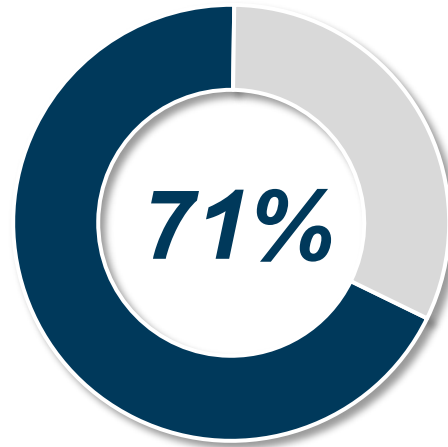
Ophthalmologists & Optometrists See It, Believe it, Intend to Treat it

Key Awareness, Trial, Usage (ATU) Market Research Results



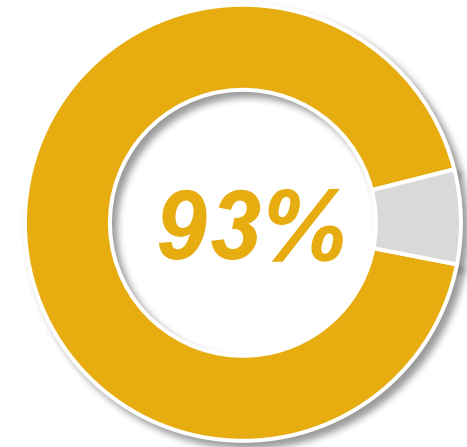
Recognize the importance of screening patients for the presence of collarettes during eye exams¹

+5% 2Q23 vs. 4Q22



Believe collarettes are pathognomonic to *Demodex* blepharitis¹

+7% 2Q23 vs. 4Q22



Indicated they would prescribe an FDA-approved therapeutic for *Demodex* blepharitis¹

ATU demonstrates *ECPs* willingness to prescribe an FDA-approved therapeutic

Best-in-Class, Data-Driven Sales Force To Be Activated Within Weeks of Approval



Seasoned Sales Force Leadership

With combined experience of **100+** years



Right-Sized Sales Force

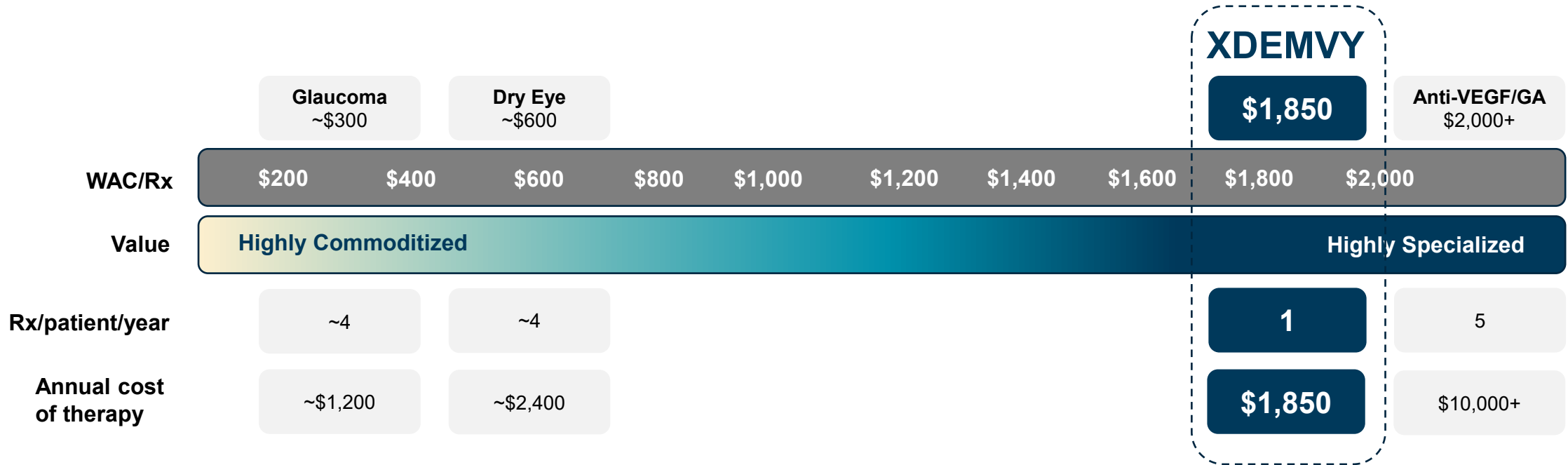
15 sales leaders and 85 territory leaders targeting 15K ECPs, covering >80% of prescriptions



Leveraging Analytics to Optimize Launch

Current diagnosed *Demodex* blepharitis patients
Pioneers and early adopters
High volume prescribing ECPs

XDEMVY WAC Pricing of \$1,850 Reflects Category Creating Product Profile and Pharmacoeconomic Value



Pricing reflects standard of care potential
Pharmacoeconomic value for payers
Expect retreatments to begin in 2025

Planned Distribution Model Leveraging High Touch Retail and Digital Pharmacies to Ensure Patient Access

**Broad
Footprint**

18K+

*Pharmacies in network,
including leading
national chains*

**Patient
Centric**

2x

*Fill rate
vs.
traditional approach*



- +** Simplified prescriber & patient experience
- +** Optimizes patient and physician access
- +** Robust assistance programs to support patients at launch

Patient out of pocket cost *expected to be \$100 or less*

Initial Addressable *Demodex* Blepharitis Market is an Estimated Multi-Billion Dollar Opportunity

\$1B+ peak net sales potential with clear segments identified for initial ramp and future growth

>7M Proactively seeking treatment for complementary eye conditions / diseases	
1.5M	Blepharitis patients with <i>Demodex</i> blepharitis (DB) Already diagnosed & seeking treatment ³
1.2M	Dry Eye Rx patients with DB ^{2,4,7}
2.2M	Cataract patients with DB ^{2,5}
2.3M	Contact lens patients with DB ^{2,6}

× \$1,850 WAC/Rx × ~50% GTN Yield =
4-6-year ramp to peak net sales

\$1B+
peak net sales potential
within multi-billion-dollar market

XDEMYVY Launch: Clear Pathway to Blockbuster Potential

2023

Demand Through Early Adoption

- Driving physician adoption and patient outcomes
- Ensuring access through patient bridge programs

2024

Reimbursement & Revenue Ramp

- Gaining expected broad commercial coverage
- Generating expected net revenue
- Breadth and depth of prescribing

2025+

Growth

- Gaining expected broad Medicare coverage
- Accelerating expected net revenue
- Optimizing Gross-To-Net

\$1B+
Peak Net
Sales
Potential



Building the Next Potential Multi-Billion Dollar Market and Transforming Into a Leading Eye Care Company



Tina living with *Demodex* blepharitis



Category creation in *Demodex* blepharitis with definitive standard of care potential



World-class leadership team with decades of biotech, eye care and product launch experience



“Pipeline in a Product” – Advancing clinical pipeline of three assets that target root cause of disease

Q&A

Tarsus Executives



TARSUS